

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 407380

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Carroll & Company
Name

2640-A Mitcham Drive
Address

Tallahassee
Fla
32308

850-877-1099
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Abby Dupree - CSS Treasurer

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Consumers For Smart Solar.
- b. The Purchaser is Nat'l media research planning;
Placement

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER



WPLG-METV Miami

Orders
Order / Rev: 407380
Alt Order #: 08401476
Product Desc: CNSMRS 4 SMRT SOLAR
Estimate: 7896
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 09/28/16 / 09/28/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: PHI
Sales Region: NAT

Agency Name: National Media Research, Planning &
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Consumers for Smart Solar
Demographic: A35-64
Product Codes: PL-Non-Ballot-Related
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/31/16 | 11/07/16 | 7 | \$1,400.00 | \$1,190.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-------------------|-------------|
| November 2016 | 7 | \$1,400.00 | \$1,190.00 | 1.20 |
| Totals | 7 | \$1,400.00 | \$1,190.00 | 1.20 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Justin Votta | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|----------------------------|-------|------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 1 | EPLG | 11/04/16 | 11/04/16 | 4-7p RIFLEMAN | CM | 4-7p (6:00 PM-7:00 PM) | ----1-- | :30 | 1 | \$125.00 | P-2 | 0.20 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | ----1-- | | 1 | | | | \$125.00 | | 0.20 | | | |
| 2 | EPLG | 11/04/16 | 11/04/16 | 7-11p HOGAN'S HEROES | CM | 7p-11p (9:00 PM-10:00 PM) | ----1-- | :30 | 1 | \$200.00 | P-2 | 0.20 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | ----1-- | | 1 | | | | \$200.00 | | 0.20 | | | |
| 3 | EPLG | 11/07/16 | 11/07/16 | 7-11p GILLIGAN'S ISLAND | CM | 7p-11p (8:00 PM-9:00 PM) | 1----- | :30 | 1 | \$250.00 | P-2 | 0.20 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/07/16 | 11/13/16 | 1----- | | 1 | | | | \$250.00 | | 0.20 | | | |
| 4 | EPLG | 11/03/16 | 11/03/16 | 7-11p GILLIGAN'S ISLAND | CM | 7p-11p (8:00 PM-9:00 PM) | ---1--- | :30 | 1 | \$250.00 | P-2 | 0.20 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | ---1--- | | 1 | | | | \$250.00 | | 0.20 | | | |
| 5 | EPLG | 11/01/16 | 11/01/16 | 7-11p GILLIGAN'S ISLAND | CM | 7p-11p (8:00 PM-9:00 PM) | -1----- | :30 | 1 | \$250.00 | P-2 | 0.20 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | -1----- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 6 | EPLG | 11/02/16 | 11/02/16 | 4-7p RIFLEMAN | CM | 4-7p (6:00 PM-7:00 PM) | --1---- | :30 | 1 | \$125.00 | P-2 | 0.20 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | --1---- | | 1 | | | | \$125.00 | | 0.20 | | | |

Order / Rev: 407380
 Alt Order #: 08401476
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: ISS/Consumers for Smart Solar
 Product Desc: CNSMRS 4 SMRT SOLAR
 Estimate: 7896

WPLG-METV Miami

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|----------|-------------------|-----------------|--------------------------|-------------------|------------------------------|---------------|-----|-------|----------|-----|------|------|-------|------------|
| 7 | EPLG | 11/02/16 | 11/02/16 | 7-11p HOGAN'S HEROE'S | CM | 7p-11p (9:00 PM-10:00 PM) | --1---- | :30 | 1 | \$200.00 | P-2 | 0.20 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | 10/31/16 | 11/06/16 | --1---- | 1 | \$200.00 | 0.20 | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 7 | \$1,400.00 |